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For Immediate Release: September 7, 2007

## **Sundance Film Showing with Peabody Awarding Winning Filmmaker and Guest Artist Judith Helfand**

MADISON – The Arts Institute and the Department of Medical History and Bioethics at UW-Madison are pleased to announce a free showing of the 2002 Sundance award winner and crowd pleaser *Blue Vinyl* and its prequel *A Healthy Baby Girl* at 7 p.m. Thursday Sept. 27 at Sundance Cinemas Madison. The film showing is free and open to the public.

Filmmaker, activist, and educator Judith Helfand is best known for her ability to take the dark, cynical worlds of chemical exposure and heedless corporate behavior and make them personal, resonant, highly charged, and entertaining. Her films, *The Uprising of '34* (co-directed with George Stoney), *Blue Vinyl* (for which she and co-director Daniel Gold were nominated for two Emmy's), and its Peabody award-winning "prequel" *A Healthy Baby Girl* (a five-year "video-diary" about her experience with DES related cancer), explore home, class, corporate accountability, intergenerational relationships, and the ever shrinking border between what is "personal" and what is a critical part of the public record.

Helfand and Gold's latest feature documentary, *Everything's Cool*, a "toxic comedy" about global warming coming to America, will be the opening night film at the Tales of Planet Earth Film Festival in Madison (Nov. 2-4)

Judith Helfand is the Fall 2007 Interdisciplinary Artist in Residence with the Arts Institute at UW-Madison. For more information about the residency or Helfand's films, please visit <http://www.arts.wisc.edu/artsinstitute/air/helfand>. In addition to teaching her classes, one of them an intensive environmental documentary workshop, she will be working on her next feature documentary, working-title *Heat Wave: An Unnatural Disaster*, about the 1995 Chicago heat wave. Helfand is available for profile interviews.

### **For calendar listings:**

Artist in Residence Judith Helfand Film Showing, 7 p.m. Sept. 27, FREE

"Blue Vinyl" with selections from the Peabody award-winning prequel "A Healthy Baby Girl"

With humor, chutzpah, and a piece of vinyl siding firmly in hand, filmmaker Judith Helfand and co-director and award-winning cinematographer Daniel B. Gold set out in search of the truth about polyvinyl chloride (PVC), America's most popular plastic. Judith Helfand is the Fall '07 UW-Madison Arts Institute Interdisciplinary Artist in Residence.

Sundance Cinemas Madison

Hilldale Mall, 430 N. Midvale Blvd

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